

**Rebecca Willett**  
**Chief Operating Officer**

Rebecca Willett is the Chief Operating Officer at Perception. With 15 years of experience leading tech programs for social justice organizations, Rebecca has a passion for organizational capacity and team building. Her focus at Perception is to structure the organization's work with clients and manage internal resources to ensure effective and timely project completion.

Prior to joining Perception, Rebecca worked at the Planned Parenthood Federation of America for ten years, where she helped to build and lead a nationwide digital tech program that currently reaches 120 million young people in the U.S. each year.

Rebecca holds a B.A. in Ethnic Studies from the University of California at Berkeley. A native of the San Francisco Bay Area, Rebecca lives in Oakland.