Rheanna Ganapathy
Senior Data Analyst

Rheanna Ganapathy is a Research & Data Analyst at Perception Institute. She has four years of academic research experience in psychology and economics. Rheanna's research has addressed questions pertaining to predictors of prosocial behavior, the impact of systemic racism on media representation and food consumption, and the relationship of various identity dimensions to how we perceive the world, as well as our values.

Rheanna holds an M.A. in Psychology from New York University and a B.S. in Psychology and B.S. in Economics from Santa Clara University. She is currently based in NYC.

Prior to graduate school, Rheanna worked in the corporate risk management and insurance industry as a marine cargo broker and advisor, supporting over 100 Fortune 500 companies managing their exposure to risk throughout their supply chain.